

Pressrelease

Mountain Media Center | St. Anton am Arlberg 29.01. - 01.04. 2017

With 360-degree cameras, drones and the latest innovative actioncams, you can play the lead role in St. Anton am Arlberg!

Using impressive 360-degree video technology, you can now experience the perfect ski day in St. Anton am Arlberg even more intensively with your friends! At the MountainMediaCenter the latest cameras can be rented free of charge, and your material is cut into a professional and really personal winter sports film! The technical highlights include 360-degree cameras, actioncams with innovative image stabilization, GPS and acceleration sensors – enabling speed, routes, jump heights and rotations to be recorded.

In the new Interview Corner, guests can describe their best moments in St. Anton. In combination with your own film footage, there's also the option to cut short, informative and especially authentic review clips containing tips on holidays in St. Anton!

A further highlight are regular workshops (from € 55) on the safe handling of camera drones. Professional Austrocontroll-certified drone pilots will show you to use drone footage to take your videoclips to the next level.

The finished films can then be shared with friends on social media. The film material is also used for the so-called daily "Sun & Snow Report" - the short clips provide information on current snow conditions and the avalanche situation, and also provide a preview of the upcoming mountain weather in the next few days!

The best clips even make it onto television - a gripping TV documentary with the best stories from St. Anton am Arlberg rounds off the innovative concept from the Mountain Media Center in St. Anton am Arlberg!

You can pick up your free rental camera any day throughout February and March - between 3 pm and 5 pm at the Karl Schranz Zielstadion in St. Anton Am Arlberg.

For more informations visit: www.mountainmediacenter.com